

CONTRACT

WOTF-TV
523 Douglas Ave
Altamonte Springs, FL 32714
(407) 774-2626

And:

Screen Strategies Media
11150 Fairfax Blvd., Suite 505
Fairfax, VA 22030

Contract / Revision 913135 /		Alt Order # 00913135
Product MURPHY FOR SENATE		
Contract Dates 09/24/16 - 10/02/16		Estimate # 2411
Advertiser Friends of Pat Murphy		Original Date / Revision 09/22/16 / 09/22/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WOTF-TV	Account Executive Jill Mulhall	Sales Office Univision-New Y
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code PM	Product 1/2 PM
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOTF	09/26/16	09/26/16	M-F 7a-8a	7a-8a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$35.00				
N 2	WOTF	09/27/16	09/27/16	M-F 7a-8a	7a-8a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$35.00				
N 3	WOTF	09/28/16	09/28/16	M-F 7a-8a	7a-8a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$35.00				
N 4	WOTF	09/29/16	09/29/16	M-F 7a-8a	7a-8a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$35.00				
N 5	WOTF	09/30/16	09/30/16	M-F 7a-8a	7a-8a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$35.00				
N 6	WOTF	09/26/16	09/26/16	M-F 3p-4p	3p-4p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$40.00				
N 7	WOTF	09/28/16	09/28/16	M-F 3p-4p	3p-4p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$40.00				
N 8	WOTF	09/27/16	09/27/16	M-F 8p-9p	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$150.00				
N 9	WOTF	09/30/16	09/30/16	M-F 8p-9p	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$150.00				
N 10	WOTF	09/26/16	09/26/16	M-F 9p-10p	9p-10p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$150.00				
N 11	WOTF	09/29/16	09/29/16	M-F 9p-10p	9p-10p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$150.00				
Totals								0.00				11	\$855.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



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Contract / Revision	Alt Order #
913135 /	00913135

Contract Dates	Product	Estimate #
09/24/16 - 10/02/16	MURPHY FOR SENATE	2411

Advertiser	Original Date / Revision
Friends of Pat Murphy	09/22/16 / 09/22/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 09/30/16	11	\$855.00	(\$128.25)	\$726.75
Totals	11	\$855.00	(\$128.25)	\$726.75

Signature: _____

Date: _____

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

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